



Two full weeks of events for web and app developers
from Southeast Asia and the world

12th - 22nd November 2015

SPONSORSHIP MENU



BeachJS at Mambo on Sentosa

Hosted by the welcoming and fast growing local developer community, Singapore's DevFest.Asia made curious web developers travel more than 30 times around the planet to attend the seventeen conferences, meet-ups, parties and other events last November. It was the most vibrant week for digital designers, programmers and tech aficionados in Singapore in 2014 and the events left a fantastic impression with the attendees.

This year we're making it an organized effort instead of a loosely



aggregated list of events and we hope you will be an important part of it.

Besides centralized ticketing for all participating events, event-discovery for attendees and more information on our website, it

A look back at 2014:

1200+

attendees

17

conferences, meet-ups and parties

12 days

of events

<http://2014.devfest.asia>

offers unique sponsorship opportunities that help tech companies to become valued members of the developer community.

The funds help directly the curated, participating events to offset costs for venue, food or delegate travel arrangements and in exchange make those events your sponsorship stage.

I am excited for this November and am much looking forward to your inquiry.

All the best,

Thomas

INCLUDING GITHUB, 42LABS, SKIDDOO, MAPZEN, KRUUCH, NONSTOP GAMES, WANNASPORT, BESTGOODMOVE, ZENDESK, JLL, KOMPAS DAILY/PT KOMPAS MEDIA NUSANTARA, INCUBE8, WOTWHERE, TRAVELMOB, POCKETMATH, ASIANCE, ORASTREAM, NEWSURED, WEBTORRENT, KKBOX, JETRADAR, BANDLAB, DROPMYEMAIL, EXILESOF, FLOCATIONS, NINJA VAN, TITANIUM TECHNOLOGIES, DRIVE.SG, MOZILLA, PETER LYONS LLC, ZYNESIS, TEMASYS, VIBAL GROUP, ROBERT BOSCH, PIXEL ONION, BUSINESS CONSULTANCY, AIRBNB, RUCKUS WIRELESS, KING, WINGIFY, TRADEGECKO, NAVER, HATCHER, PAYPAL, LETTERAMAZER, AVETICS GLOBAL, WATCHOUT CO., PRODUCTSPEC, JOLLY GOOD CODE, TRUSTEDCOMPANY.COM, POWERME, TECH-RAR-LOGY, CTRLM, PLDT, MINITHEORY, NETDIMENSIONS, DEFENCE SCIENCE & TECHNOLOGY AGENCY, CYNDER, STYLIGHT GMBH, MIG.ME, CRM FACTORY CHINA, MCKINSEY DIGITAL LABS, EXPEDIA SOUTH EAST ASIA, AUTOMATTIC, HASGEEK, EVENTNOOK, ISOBAR, SERVICEPLAN CHINA, FREEFLOW CHINA, APPS FOUNDRY, PIKTOCHART, CYBERAGENT, ABLEMEDIA, DROPMYSITE, ADZCENTRAL, PIXELGRID, DUKE-NUS GRADUATE MEDICAL SCHOOL, VISA, TORO.IO, TITANSOFT, ZOPIM, RICOH, MCKINSEY, TICKLED MEDIA, JLT, SAP LABS INDIA, STANDARD CHARTERED BANK, RAKUTEN, SCROLLBACK, ...

Join 120+ companies
that participated last year

SPONSOR PACKAGES

Be the one and only **\$38.000**

This is your biggest chance. Besides our entire praise you'll be the one sponsor getting the best spot at all meet-ups and conferences over the two weeks.

- Best logo placement online and at all participating events (excluding parties)
- Booth at JSConf.Asia and/or CSSConf.Asia
- List your own workshops and trainings as part of DevFest.Asia
- Online linking of your job opportunities
- Complimentary access for 10 of your team to all events
- 25% discount on all additional tickets
- 75% discount on all sponsorship upgrades (see last page)

Be a sponsor **S\$18.500**

You're a significant part of the up and coming developer community in Southeast Asia and it's gonna show at more than 15 events this year.

- Logo placement online and at all participating events (excluding parties)
- Booth at JSConf.Asia and/or CSSConf.Asia
- Online linking of your job opportunities
- Complimentary access for 4 of your team to all events
- 15% discount on all additional tickets
- 50% discount on all sponsorship upgrades (see last page)

Be a supporter **S\$4.800**

You're a valued member of the tech scene and are looking to have your name out there. It's a great way to stay in touch with the community.

- Logo placement online and at all participating events (excluding parties)
- Online linking of one job opportunity
- Complimentary access for 2 of your team to all events
- 15% discount on all additional tickets





JSConf.Asia 2015

“It’s a bit like TED just for web devs”

It’s the most celebrated, most influential, most thought-after web developer event in Asia. In its fourth year it gives a stage to the elite of our profession, making their ingenuity, hard work and dedication shine in front of a 300+ strong audience that can truly appreciate their achievements. It’s something special that wants to be witnessed. JSConf’s more than 1.6 million YouTube views speak for itself.



Sponsor-Level

- Logo placement online and at the event
- Booth or dedicated workshop
- Complimentary access for 4 of your team
- 15% discount on all additional tickets
- 50% discount on all sponsorship upgrades (see last page)

S\$12.000

Supporter-Level

- Logo placement online and at the event
- Complimentary access for 2 of your team
- 15% discount on all additional tickets

S\$3.200



18
Nov
2015

CSS
CONF
.asia

SCALABLE
VECTOR
GRAPHICS



Already in its year of inception CSSConf.Asia 2014 attracted more than 200 attendees and educated about the technical side of web and mobile design, typography and visual art. This year, if user-experience and interface design is of importance to you, you can not miss CSSConf. Inviting the industries leading professionals it wants to inspire a better and more beautiful web and helps to build the web design community in Southeast Asia.

Sponsor-Level

- Logo placement online and at the event
- Booth or dedicated workshop
- Complimentary access for 4 of your team
- 15% discount on all additional tickets
- 50% discount on all sponsorship upgrades (see last page)

S\$6.800

Supporter-Level

- Logo placement online and at the event
- Complimentary access for 2 of your team
- 15% discount on all additional tickets

S\$1.800



“BRIDGING WEB DESIGN AND IMPLEMENTATION”



UPGRADE OPTIONS



<p>Video Sponsorship The published videos of all talks will have your logo forever after.</p>	S\$5,000	S\$9,500
<p>WiFi Sponsorship We're well known for our fast and reliable WiFi. A landing page of your choice will be the first page attendees see after connecting.</p>	S\$5,000	S\$9,500
<p>Party Sponsorship Our parties always have creative themes and unique locations. As an exclusive party sponsor you can get the community to know while having a good time.</p>	S\$5,500	S\$7,200
<p>Coffee Sponsorship Last year we served more than 1200 espresso coffee drinks. That's one every minute of the events!</p>	S\$3,000	S\$5,500
<p>Lunch or Snack Sponsorship Attendees mingle over good buffet food in our morning, lunch and afternoon breaks. Get them talking about you.</p>	S\$1,800	S\$3,000
<p>Open Bar Sponsorship After an intense morning of sessions, we offer our guests refreshing alcoholic and non-alcoholic drinks in our Code Bar.</p>	S\$3,000	S\$4,200

GET IN TOUCH

sponsors@devfest.asia

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We are deeply focussing on making DevFest.Asia a great experience for the attendees and are open to custom ideas and flexible sponsorship options that benefit the overall goal of the event to strengthen the Asian web developer community and build, educate and inspire talent for the great web experience. Speakers, topics and shout-outs are subject to content review.



Developer Island on the Southernmost Point, Sentosa